

# Boschendal

## Monde Selection Gold Medal PR

### **Boschendal's Gold Medals for South Africa**

*Boschendal is delighted to bring home the only 2 gold medals for South African wine from the Monde Selection International Wine Competition 2010 held in Brussels recently. Boschendal Grande Cuvée Brut 2006 and Boschendal Chenin Blanc 2009 received the top honours.*

Boschendal winemaker Lizelle Gerber considers success at international wine competitions extremely important in the current economic climate. "International recognition is as important for a brand like Boschendal as it is for the South African wine industry," she says. "International markets are currently reluctant to pay the high prices wines from traditional European wines command, and are looking for quality wines from countries like South Africa that offer great value."

Over 1600 wines from more than 20 countries were judged by a panel of industry experts and under patronage of the strict rules of the International Organisation of Vines and Wines (OIV), only 30% of the entries were awarded medals .

Boschendal's recently released vintage 2006 Méthode Cap Classique is the toast of the cellar with its expansive citrus fruit, lemon cream and toasted almond biscotti notes from extended lees contact. Made from classic varieties in the traditional style, this is a generous yet gracious sparkling wine with stylish South African flair.

Chenin Blanc is another South African 'speciality', and Boschendal Chenin Blanc 2009 has typical lashings of tropical fruit without sacrificing structure or elegance. The primary fruit core is complimented by honey nougat nuttiness from modest barrel contact making this an honest but deeply delicious wine that is true to variety.

"For Boschendal Chenin Blanc 2009 and Grande Cuvée 2006 bubbly, winning gold medals at the Monde Selection where they are compared to some of the best in the world, not only honours our winemaking and vineyards, but is also a tremendous boost for our image particularly when all eyes are on South Africa in 2010."